

APPENDIX G

Airport Survey Results

A survey of business and leisure travelers was conducted in April 2000, primarily within a 25-mile radius of Erie International Airport in Erie, Pennsylvania. In addition, at least 15 business in the Meadville, Jamestown and Ashtabula, Ohio areas (within a 50-mile radius of Erie) were contacted. Out of 503 surveys sent out or conducted, 197 responses were received (106 face-to-face interviews and 91 mailed surveys returned). The response rate for mailed surveys was 23%. The survey results are included in this appendix.



Airport Master Plan

Business and Leisure Traveler Survey

Please complete the following survey and return it in the enclosed postage paid envelope by April 28, 2000.

(OPTIONAL)

Name Erie International Airport Master Plan Survey Results
Address _____ City _____
State _____ Zip code _____

BUSINESS TRAVEL

1. Type of Business

<u>24%</u> Manufacturing	<u>7%</u> Distribution	<u>1%</u> Medical
<u>3%</u> Retail	<u>1%</u> Tourism	<u>2%</u> Education
<u>23%</u> Service	<u>3%</u> Wholesale	<u>29%</u> Other (describe) _____
<u>1%</u> Technology	<u>4%</u> Legal	_____

2. What mode of transportation does your company use for business travel? List in order of frequency.

<u>1</u> Automobile	<u>3</u> Charter Aircraft	<u>4</u> Train
<u>2</u> Commercial Airline	<u>4</u> Corporate Aircraft	<u>5</u> Other

3. List the five most frequent travel destinations of your employees when traveling by air.

a) Harrisburg 37% b) Chicago - 26% c) Philadelphia - 25%
d) New York - 17% e) Pittsburgh - 17%

4. Do you or your employees use airports other than Erie International Airport for business travel?

77% Yes 19% No

5. Which airport do you fly from most frequently for business? List in order of frequency.

<u>40%</u> Cleveland Hopkins	<u>35%</u> Buffalo International	
<u>70%</u> Erie International	<u>35%</u> Pittsburgh International	<u>2%</u> Jamestown

6. Why do you and/or your employees use airports other than Erie International?

<u>37%</u> Schedules	<u>3%</u> Location/Proximity	
<u>41%</u> Cost	<u>5%</u> Service	
<u>4%</u> Facilities	<u>5%</u> Convenience	<u>1%</u> Other

7. What area of the country do you fly to most frequently?

<u>40%</u> Northeast	<u>25%</u> South	<u>14%</u> Midwest
<u>17%</u> West	<u>3%</u> Canada/Mexico	<u>3%</u> Other international locations

(continued on back)

**ERI Airport Master Plan
Business and Leisure Traveler Survey
(Continued)**

8. How important is the Canadian Market to your business?

4% Very Important 21% Important 75% Not important

9. How do you primarily travel to your Canadian Market? Auto - 68%, Commercial - 21%
Charter - 10%

10. How do out of town business visitors (e.g., suppliers and customers) arrive to your company?

42% Automobile 6% Charter Aircraft 1% Train
45% Commercial Airline 5% Corporate Aircraft 1% Other

11. How will the number of visits change over the next five years?

65% Increase 5% Decrease 30% Stay the same

12. Does your company have an affiliation or agreement with a travel agent? 56% Yes 45% No

LEISURE TRAVEL

13. Do company employees use this firm for both business and leisure travel?

69% Yes 31% No

14. When you travel for leisure, what mode of transportation do you use? List in order of frequency.

2 Automobile 3 Charter Aircraft
1 Commercial Airline 4 Corporate Aircraft
3 Bus 3 Train
5 Other

15. When you travel by air for leisure, what airport do you depart from?

30% Cleveland Hopkins 11% Buffalo International
37% Erie International 22% Pittsburgh International
 Jamestown

16. When traveling for leisure, why do you depart from an airport other than Erie International Airport?

34% Schedules 3% Facilities 5% Service
35% Cost 5% Location/Proximity 6% Convenience
1% Other

17. When do you travel for leisure most often?

32% Winter 22% Spring 25% Summer 22% Fall

Mail survey to:

C&S Engineers, Inc. • Syracuse Hancock International Airport • Syracuse, NY 13212